

Restructuring Benefits and Enhancing the Enrollment Process

Company Overview

This company is a Westchester county based legal services client with 192 employees.

Key Challenges

Last year, this client informed us that they wanted to trim benefit costs and create a smoother open enrollment process to facilitate the large numbers of employees working in a remote environment.

MBA Solution Presented

Our team presented this client with a restructured benefit design and an automated enrollment program that provided the human resource staff a powerful platform to manage the enrollment process, not only during open enrollment season but throughout the year. For employees, this program, in conjunction with an aggressive marketing and communications plan put together by our voluntary benefits team, enhanced the open enrollment process and provided elevated support for the worksite benefit programs through use of calculators, videos and online chat opportunities.

Measurable Results

Enrollment in the new voluntary benefit programs exceeded expectations and as a result of the restructured benefit program, this employer was able to save \$72,000 in their annual benefits budget.